



**OGUK**  
INDUSTRY  
CONFERENCE

## 2019 Sponsorship Packages

Opportunities to promote your business at our industry leading flagship event

4 & 5 June 2019

AECC, Aberdeen

**OIL&GAS<sup>UK</sup>**

# The OGUK Industry Conference



The crucial role of Vision 2035 in driving the continued competitiveness of the UKCS will come under the spotlight at the OGUK Industry Conference.

With a 2019 conference theme of **Industry in Transition**, delegates will hear industry leaders and keynote speakers reflect on the people, business processes and diversification opportunities needed to unlock growth as the sector continues to emerge from one of the toughest downturns in its history.

At the heart of the agenda is industry's shared ambition for the future - **Vision 2035** – which looks to add a generation of productive life to the UK Continental Shelf and expand supply chain opportunities at home, abroad and into other sectors.

The agenda will take on three broad areas; **energy transition, business transition and people transition.**

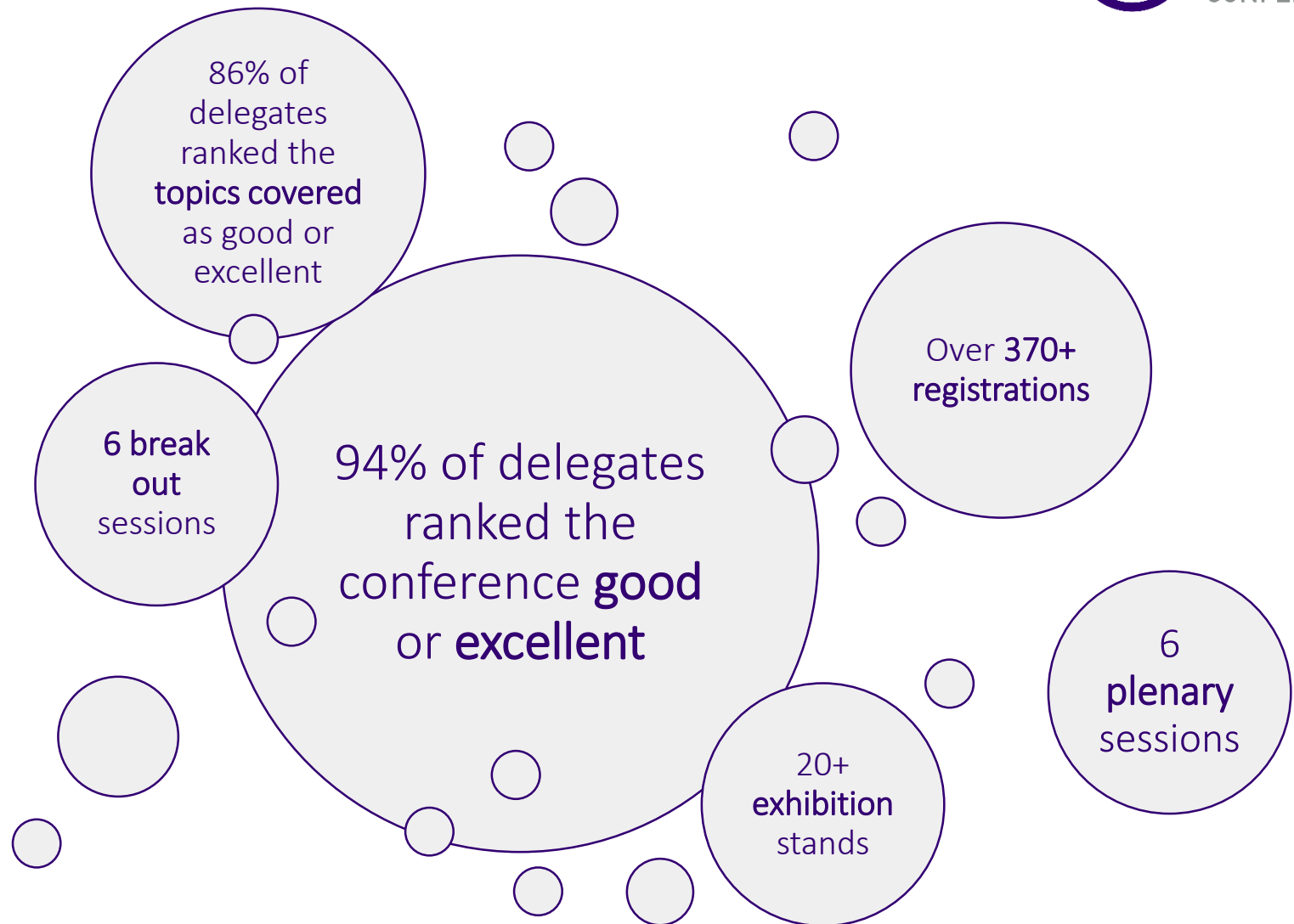


# Reasons To Get Involved

- Align your company with this key industry event and promote your messages to a targeted audience of decision makers
- Hear from key industry leaders, government representatives, specialists and regulators
- Network with over 500 industry colleagues
- Explore the wide range of conference exhibitors
- Share your views on topics affecting the industry
- Be part of the solution to maximise economic recovery from the UK Continental Shelf



# 2017 Conference



# 2017 Feedback



**Excellent presentations** and panel discussions



**Wonderful** - chairman of this session was great at keeping things moving



**Great practical examples** which have given us good ideas around what we might achieve internally and across partners



**Great choice of speakers**



**Really helpful info** and data that I can now share with my team



**Very good session** offering insights into the investment decisions being made and the rationale behind them

# Package Options

There are several packages available which will be sold on a first come, first served basis:

- Principal Sponsor - £15,000 + VAT **SOLD**
- Supporting Sponsor - £7,500 + VAT (*1 remaining*)
- Refreshments Sponsor - £5,000 + VAT
- Lanyard Sponsor - £3,500 + VAT **SOLD**
- Drinks Reception Sponsor - £3,500 + VAT
- Event App Sponsor - £3,000 + VAT
- Delegate Bag Sponsor - £3,000 + VAT **RESERVED**
- Car Park Sponsor - £2,500 + VAT
- Programme Sponsor - £2,000 + VAT
- Conference Stream Sponsor - £1,500 + VAT (per session – three available)
- Pen Sponsor - £1,500 + VAT



# Principal Sponsor - £15,000 + VAT



- Company branding to appear prominently throughout the conference and on all materials produced including:
  - Email marketing sent to over 4,500 named contacts
  - Print advertising
  - Signage and branding in the venue
  - Conference programme
  - The event app
  - Conference holding presentation slide
- Sponsor status on the conference microsite
- A full page advertisement in the conference programme (spec TBC)
- A 'sticky banner' advert on the event app (spec TBC)
- Mention as Principal Sponsor in all media relations activities
- Acknowledgement as Principal Sponsor in opening comments and closing remarks
- Complimentary 6m x 2m exhibition stand in the exhibition and catering area
- Ten complimentary conference passes to the conference
- One branded delegate bag insert (approximately 500 to be provided by the Principal Sponsor)
- Complimentary access to event photography



# Supporting Sponsor - £7,500 + VAT



- Company branding to appear prominently throughout the conference and on all materials produced including:
  - Email marketing sent to over 4,500 named contacts
  - Print advertising
  - Signage and branding in the venue
  - Conference programme
  - The event app
  - Conference holding presentation slide
- Sponsor status on the conference microsite
- A full page advertisement in the conference programme (spec TBC)
- A 'sticky banner' advert on the event app (spec TBC)
- Mention as Supporting Sponsor in all media relations activities
- Acknowledgement as Supporting Sponsor in opening comments and closing remarks
- Complimentary 3m x 2m exhibition stand in the exhibition and catering area
- Five complimentary passes to the conference
- One branded delegate bag insert (approximately 500 to be provided by the Supporting Sponsor)
- Complimentary access to event photography

Note one  
Supporting  
Sponsor  
package  
remaining



# Refreshments Sponsor - £5,000 + VAT



Refreshments sponsorship offers a company the opportunity to sponsor the refreshments breaks taking place throughout the duration of the conference. This includes breakfast, lunch and coffee breaks.

## The Refreshments Sponsor will benefit from:

- Company branding to appear prominently in the conference catering areas and on materials produced including:
  - Signage and branding in the area dedicated to the refreshments
  - Mention in conference programme as Refreshments Sponsor
  - Mention on the event app as Refreshments Sponsor
- Sponsor status on the conference microsite
- A full page advertisement in the conference programme (spec TBC)
- A 'sticky banner' advert on the event app (spec TBC)
- Complimentary 3m x 2m exhibition stand in the exhibition and catering area
- Two complimentary passes to the conference
- Complimentary access to event photography

# Lanyard Sponsor - £3,500 + VAT



Lanyard sponsorship offers a company the opportunity to sponsor the lanyards given to each delegate when they arrive and worn throughout the duration of the conference.

## The Lanyard Sponsor will benefit from:

- Branding on lanyards given to all delegates attending the conference (lanyards to be designed and provided by Oil & Gas UK)
- Sponsor status on the conference microsite and conference app
- One complimentary conference pass



# Drinks Reception Sponsor - £3,500 + VAT



Drinks reception sponsorship offers a company the opportunity to sponsor the drinks reception which will take place on the evening of 4 June.

## The Drinks Reception Sponsor will benefit from:

- Company branding to appear prominently in the drinks reception area and on materials produced including:
  - Signage and branding in the area dedicated to the drinks reception
  - Mention in conference programme as drinks reception sponsor
- Sponsor status on the conference microsite and event app
- Opportunity to display exhibition material where the drinks reception is taking place
- One complimentary conference pass

# App Sponsor - £3,000 + VAT



A conference app is being developed to share event information and offer delegates enhanced interactivity at the event. We anticipate that this will be a heavily used tool throughout the 1.5 day conference.

## The App Sponsor will benefit from:

- Company branding on the event app produced for the conference including:
  - Event app splash page
  - Pre-event e-mail to registered delegates when referencing the event app
- Sponsor status on conference microsite and event app
- Advert on event app homepage and on 'sticky banner' along the bottom of the app
- Mention as app sponsor by the conference chair when introducing the app functionality
- One complimentary conference pass

# Delegate Bag Sponsor - £3,000 + VAT



Delegate bag sponsorship offers a company the opportunity to sponsor the delegate bags given to each delegate when entering the event. The bag will include items such as the conference programme and corporate give-aways.

**RESERVED**

## The Delegate Bag Sponsor will benefit from:

- Branding on delegate bags given to all delegates attending the conference (bags to be designed and provided by Oil & Gas UK)
- One insert in the delegate bags (approx. 500 to be provided by Delegate Bag Sponsor)
- Sponsor status on the conference microsite and event app
- One complimentary conference pass

## Delegate Bag Insert Opportunities

In addition to sponsorship, we are offering the opportunity to include include promotional material in our delegate bags (10 slots available).

Cost to include inserts in the delegate bags: **£250 + VAT per insert**

# Car Park Sponsor - £2,500 + VAT



Car park sponsorship offers a company the opportunity to sponsor the car park that delegates use during the conference.

## The Car Park Sponsor will benefit from:

- Company branding to appear prominently on flags produced for the car park
- Sponsor status on the conference microsite and event app
- Mention in the event joining instructions email (send by Oil & Gas UK) when detailing parking arrangement at the venue
- One complimentary conference pass

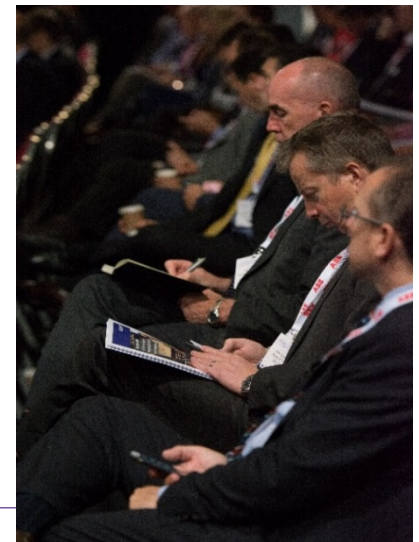
# Programme Sponsor - £2,000 + VAT



Programme sponsorship offers a company the opportunity to sponsor the conference programme given to each delegate at the conference.

## The Programme Sponsor will benefit from:

- Branding on conference programme given to all delegates attending the conference (programme to be designed and provided by Oil & Gas UK)
- Sponsor status on the conference microsite and event app
- Opportunity to include a full page advert on the programme back cover
- One complimentary conference pass



# Conference Stream Sponsor - £1,500 + VAT



The conference stream topics are **Business Transition, Energy Transition and People Transition.**

## Each Conference Stream Sponsor (three available) will benefit from:

- Company branding to appear prominently in the sponsored conference stream session and on materials produced including:
  - Signage and branding in the conference stream room
  - Mention in the conference programme and event app as conference stream sponsor
- Sponsor status on the conference microsite and event app
- One complimentary conference pass



# Pen Sponsor - £1,500 + VAT



Pen sponsorship offers a company the opportunity to sponsor the pens that are included in the event delegate bags.

## The Pen Sponsor will benefit from:

- The opportunity to provide pens for inclusion in delegate bags – although other companies will be given the opportunity to include literature and other items in the delegate bags, no other will be able to provide pens
- Sponsor status on the conference microsite and event app
- One complimentary conference pass

*\* Please note Oil & Gas UK will not provide pens for sponsor, these must be provided by the sponsor (approximately 500 will be required)*

# Book Your Sponsorship Package



For further information about sponsorship opportunities available for the OGUK Industry Conference, please contact:



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